



Republic of the Philippines  
**OFFICE OF THE PRESIDENT**  
**COMMISSION ON HIGHER EDUCATION**  
**Regional Office I**  
City of San Fernando, La Union

EMAILED  
MARCH 01, 2022

March 01, 2022

**CHED Regional Memorandum Order**  
No. 06, s. 2022

**PARTICIPATION IN THE VARIOUS ACTIVITIES FOR THE  
2022 NATIONAL WOMEN'S MONTH CELEBRATION**

FOR: **ALL PRESIDENTS/HEADS**  
Higher Education Institutions  
Region 1

1. Pursuant to Republic Act No. 6949 series of 1990, declaring March 8 of every year as the National Women's Day, and Proclamation No. 227, series of 1988, providing for the observance of the Month of March as Women's Role in History Month, this office will be spearheading various activities from **March 01 - 31, 2022**, via online platform.
2. This activity aims to:
  - a. inform and engage women as pioneers and beneficiaries of government programs and services to promote citizen-centric governance and make "change" a conscious effort to know, understand, and provide what all citizens need;
  - b. create and facilitate platforms to discuss good practices, gaps, challenges, and commitments in pursuing gender and development (GAD) to strengthen implementation of the Magna Carta of Women (MCW); and,
  - c. inspire and empower women and girls to be agents of change to contribute in promoting gender equality and the empowerment of all women.
3. The schedule of activities are as follows:

<b>Name of Activity</b>	<b>Date</b>	<b>Remarks</b>
<b>a. Posting of advocacy streamer</b>	March 1-31, 2022	Please refer to this link <a href="https://pcw.gov.ph/2022-national-womens-month-celebration/">https://pcw.gov.ph/2022-national-womens-month-celebration/</a> for the branding guide and materials.
<b>b. Use of advocacy materials</b>	March 1-31, 2022	
<b>c. Purple Movement</b>	March 1-31, 2022	HEIs are encouraged to choose one specific day for the Month of March, preferably every Tuesdays, where you can wear Purple t-shirt/polo shirt.
<b>d. Use of 2022 NWMC Zoom Background and Facebook Profile Frame</b>	March 1-31, 2022	Please refer to this link <a href="https://pcw.gov.ph/2022-national-womens-month-celebration/">https://pcw.gov.ph/2022-national-womens-month-celebration/</a> for the digital collaterals.



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<b>e. Musika para sa Kababaihan Songwriting Composition</b>	<b>Submission of Entries:</b> March 1-18, 2022  <b>Posting of Qualified Entries:</b> March 21-25, 2022	For more details, please refer to the attached guidelines.
<b>f. Online Poster Making Contest</b>	<b>Contest Proper:</b> March 16, 2022	For more details, please refer to the attached guidelines.
<b>g. Agenda ni Juana Online Conference 2022 and Culminating Program</b>	March 30, 2022	Please refer to this link <a href="https://bit.ly/AgendaJuana2022">https://bit.ly/AgendaJuana2022</a> for the online registration.

- Participants to the abovementioned activities are bona fide college students and personnel of Higher Education Institutions (HEIs) this region.
- There will be **NO REGISTRATION FEE** to be collected.
- For inquiries, please call Dr. Melquiades Ancheta at telephone numbers (072) 242 - 0238; (072) 242 - 2750; 0968-761-3368 or email him at [chedro1@ched.gov.ph](mailto:chedro1@ched.gov.ph) cc: [mancheta@ched.gov.ph](mailto:mancheta@ched.gov.ph).
- Wide dissemination of this Memorandum is desired.

  
**DANILO B. BOSE, PhD**  
OIC Director IV

Incl.: a/s

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**REGISTRATION, MECHANICS AND CRITERIA FOR THE  
SONGWRITING COMPETITION AND ONLINE POSTER MAKING CONTEST**

**A. Musika para sa Kababaihan Songwriting Competition**

1. The competition is open to all bona fide college students.
2. The Office of the Student Affairs and Services (SAS) needs to endorse **one (1) participant** for the school.
3. The composition must be an original work of the contestant. The genre of the song can be pop, ballad, soul, rock, R&B or classic. The entry should be a reflection of the recurrent theme "We Make Change, Work for Women."
4. Lyrics of the song must be in English, Filipino or both. One or a combination of musical instruments may be used.
5. The song must **not exceed five (5) minutes**, inclusive of intro and outro.
6. The song entry must not have been used in any previous competition, commissioned by a third party, or have been commercially released.
7. Offensive lyrics are strictly prohibited.
8. The song entry needs to be performed by the contestant incorporating visual clips of women to emphasize the message of the song.
9. CHED Region 1 shall have unlimited rights to use the song entries to any desired platforms for information dissemination purposes.
10. All entries will be posted in the official social media account of CHED Region 1 and the entry with the **greatest number of likes** will receive a special award.
11. The deadline of submission of entries shall be on **March 18, 2022 | 5PM**.
12. Song entry should be in an **".mp4" format**.
13. Winners will be receiving cash prizes and certificates.
14. Criteria for judging are as follows:
  - a. Musicality – 40 points
  - b. Lyrical Creativity – 30 points
  - c. Audio-visual Impact – 30 points

**Total: 100 points**

**B. Online Poster Making Contest**

1. The competition is open to all bona fide college students.
2. The Office of the Student Affairs and Services (SAS) needs to endorse **one (1) participant** for the school. The complete name, sex, birthdate, mobile number, e-mail address and photocopy of school ID of the student should be submitted to [mancheta@ched.gov.ph](mailto:mancheta@ched.gov.ph) **on or before March 15, 2022**.
3. The participants are requested to buy their own **1/2 illustration board (30" x 20")**.
4. The contest master will present the topic during the contest proper on **March 16, 2022 | 1-5PM**. The contestant is requested to enter the ZOOM room 15 minutes before the competition time period. Video should be open throughout the competition period.
5. The contest master will assign a **NUMBER CODES** to each of the participants.
6. The participants will be given **three (3) hours** to finish their poster using oil pastel.



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7. After the given time period, the participants will be requested to take a picture of his/her output and send it to [mancheta@ched.gov.ph](mailto:mancheta@ched.gov.ph) within 3 minutes after the competition time period.
8. **If the participant experienced problems in transmitting the output, the contest master should be informed immediately to look for other alternatives.**
9. The contest master will confirm and inform the participants if he/she received already the output via email.
10. The participants are not allowed to leave the virtual room if there was no instruction yet from the contest master.
11. All the outputs of the participants will be uploaded in the official FB page of CHED Region 1 (i.e. CHED Region 1) for presentation purposes. The output with the **greatest number of likes** by the netizens will receive a special award.
12. The finished output of the participants will be submitted to CHED Region 1 for the artwork gallery viewing at the office.
13. The announcement of winners will be done on **March 30, 2022 | 9AM** during the culminating program.
14. Pictures of the output should be in a **“.jpg” format**.
15. Winners will be receiving cash prizes and certificates.
16. Criteria for judging are as follows:
  - a. Relevance to the Topic - 40 points
  - b. Technical Style - 40 points
  - c. Impact - 20 points
  - Total** **100 points**