



Republic of the Philippines  
**OFFICE OF THE PRESIDENT**  
**COMMISSION ON HIGHER EDUCATION**  
**Regional Office I**  
City of San Fernando, La Union

February 23, 2023

**CHED Regional Memorandum Order**  
No. 01, s. 2023

**PARTICIPATION IN THE VARIOUS ACTIVITIES FOR THE  
2023 NATIONAL WOMEN'S MONTH CELEBRATION**

**FOR: ALL PRESIDENTS/HEADS**  
Higher Education Institutions  
Region 1

1. Pursuant to Republic Act No. 6949 series of 1990, declaring March 8 of every year as the National Women's Day, and Proclamation No. 227, series of 1988, providing for the observance of the Month of March as Women's Role in History Month, this office will be spearheading various activities from **March 01 - 31, 2023**.
2. The objectives are:
  - a. To inform and engage women and everyone to push for gender-responsive programs and services in the higher education institutions (HEIs) that empower women to contribute to nation-building;
  - b. To provide platforms to share good practices and address gaps, challenges, and commitments in pursuing gender and development (GAD) in the sector of higher education;
  - c. To capacitate the GAD Focal Persons of higher education institutions (HEIs) in the region relative to the CMO on GAD and its Monitoring and Evaluation System (GEMS);
  - d. To inspire women and girls to empower themselves and take on leadership roles, especially in the fields of research and innovation, to maximize their full potential and enable them to reap the fruits of gender equality.
3. The schedule of activities are as follows:

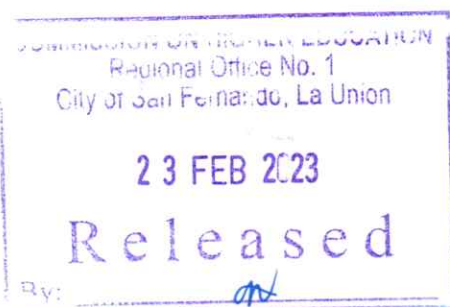
<b>Name of Activity</b>	<b>Date</b>	<b>Remarks</b>
a. <b>Posting of advocacy streamer</b>	March 1-31, 2023	Please refer to this link <a href="https://pcw.gov.ph/2023-national-womens-month-celebration/">https://pcw.gov.ph/2023-national-womens-month-celebration/</a> for the branding guide and materials.
b. <b>Use of advocacy materials</b>	March 1-31, 2023	
c. <b>Purple Movement</b>	March 1-31, 2023	HEIs are encouraged to choose one specific day every week for the month of March, preferably every Wednesday, where personnel can wear Purple t-shirt/polo shirt.
d. <b>Use of 2023 NWC Zoom Background and Facebook Profile Frame</b>	March 1-31, 2023	Please refer to this link <a href="https://pcw.gov.ph/2023-national-womens-month-celebration/">https://pcw.gov.ph/2023-national-womens-month-celebration/</a> for the digital collaterals.



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e. <b>Serbisyo Para Kay Juana</b>	March 6-8, 2023	Provision of special lanes to all frontline services for female clients and surprise items may also be given.
f. <b>Best GAD Digital Information and Education Campaign (IEC) Material (Digital Poster)</b>	<b>Submission of Entries:</b> March 1-10, 2023 <b>Posting of Qualified Entries:</b> March 13, 2023	For more details, please refer to the attached guidelines.
g. <b>Best Research on GAD or Women Empowerment</b>	<b>Submission of Entries:</b> March 1-10, 2023 <b>Panel Presentation:</b> March 16, 2023	For more details, please refer to the attached guidelines.
h. <b>Coordinative Meeting with the GAD Focal Persons of State Universities and Colleges (SUCs) in Region 1</b>	March 16, 2023	A separate memorandum will be issued for further details.
i. <b>GAD Evaluation and Monitoring System (GEMS) Orientation and Culminating Program</b>	March 29, 2023	A separate memorandum will be issued for further details.

- Participants to the abovementioned activities are bona fide college students and personnel of Higher Education Institutions (HEIs) in this region.
- There will be **NO REGISTRATION FEE** to be collected.
- For inquiries, please call Dr. Ricky A. Cera or Mr. Al Gerald S. Barde, Education Supervisors, this Office, at telephone numbers (072) 242 – 0238; (072) 242 – 2750; or email them at [chedro1@ched.gov.ph](mailto:chedro1@ched.gov.ph) cc: [rcera@ched.gov.ph](mailto:rcera@ched.gov.ph), [aqbarde@ched.gov.ph](mailto:aqbarde@ched.gov.ph).
- Wide dissemination of this Memorandum is desired.



Incl.: a/s  
/03/06

  
**DANILO B. BOSE, PhD**  
OIC-Director IV



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**REGISTRATION, MECHANICS AND CRITERIA FOR THE  
BEST GAD DIGITAL POSTER  
AS AN INFORMATION AND EDUCATION CAMPAIGN (IEC) MATERIAL**

1. Each HEI may submit a maximum of five (5) entries.
2. The Office of the Student Affairs and Services (SAS) should endorse the names of the participants. The endorsement must bear the name, course and year, age, sex, email address, and phone number of the contestant.
3. All entries must be uploaded to the folder "Digital Poster" in the Google Drive Link : <https://tinyurl.com/CHEDROINWMMCompetitions2023> until **March 10, 2023**. Each entry must be saved in a folder together with the HEI's endorsement. Folder name shall be in the following format:

(HEI Acronym, Last Name, First Name) ex. (ABE dela Cruz, Jose)

4. The poster must illustrate, interpret and emphasize the theme "WE for gender equality and inclusive society" and must adhere to the objectives of the celebration.
5. Contestants may use any editing software (Adobe Photoshop, Paint, Microsoft PowerPoint, etc.)
6. The poster shall possess the following specifications:

The size of the poster must be in an poster size (12" x 18") 300 DPI, in a PORTRAIT format;

7. Affix CHED and PCW logos.
8. The posters are governed by laws and regulations concerning intellectual property. Thus, participants are strictly advised to submit an original work and avoid using elements on the poster which could possibly subject it to copyright infringement.
9. Submission of entry constitutes permission to use the contestant's name and entry for purposes of presentation and promotion without additional compensation, unless prohibited by law. All entries become property of the CHED ROI.
10. The criteria for judging are as follows:

Relevance to the Topic	- 40 points
Technical Style	- 40 points
Impact	- 20 points
<b>Total</b>	<b>100 points</b>
11. Winners will be receiving cash prizes and certificates.
12. Entries will be posted on CHED ROI Fb page and a special award will be given to the most shared entry.



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**REGISTRATION, MECHANICS AND CRITERIA FOR THE  
BEST RESEARCH ON GAD OR WOMEN EMPOWERMENT**

1. Each HEI may submit one entry per category (1 faculty member and 1 student). For HEIs with campuses, each is allowed to field the same number of entries.
2. The Gender and Development Focal Person/ Coordinator should endorse the names of the participants. The endorsement must bear the name, **course and year (for students only)**, age, sex, email address, and phone number of the contestant.
3. All entries must be uploaded to the folders "Research on GAD/Women" in the Google Drive Link : <https://tinyurl.com/CHEDROINWMCCompetitions2023> until **March 10, 2023**. Each entry must be saved in pdf format. It must be uploaded in a folder together with the HEI's endorsement. Folders shall be labeled using the following format:

(HEI Acronym, Faculty/Student, Last Name, First Name) ex. (PCLU Student, dela Cruz, Jose)

4. The research must be unpublished, completed from January 2022 to February 2023, and may be of any type including theses/dissertations as long as they contribute to Gender and Development and/or Women Empowerment.
5. Entries for each category will be pre-judged according to the following criteria:
  - a. ORIGINALITY and SIGNIFICANCE OF STUDY 25%
  - b. INTRODUCTION AND OBJECTIVES 10%
  - c. RESEARCH DESIGN AND METHODS 20%
  - d. RESULTS/FINDINGS (INCLUDING TABLES, FIGURES) 25%
  - e. CONCLUSION and RECOMMENDATIONS 20%
6. Only the top three (3) finalists per category will be chosen based on the above criteria. Prejudging scores will be converted to seventy percent (70%) of the final score.
7. The finalists will be notified by email and telephone (if possible) by Dr. Ricky Cera or Mr. Al Gerald Barde before **March 13, 2023**.
8. Finalists will present their papers on site during the Coordinative Meeting with the GAD Focal Persons of State Universities and Colleges (SUCs) in Region 1 on **March 16, 2023**.
9. The oral presentation will comprise 30% of the 100% and will be added to the pre-judging score of 70%. The criteria for the oral presentation are:

CLARITY & LOGICAL FLOW OF PRESENTATION	25%
VISUAL QUALITY OF SLIDES	20 %
STAGE PRESENCE and ORAL DELIVERY	25%
ANSWERS TO QUESTIONS	30 %

10. The research copy to be submitted must be in capsule format. Please observe the following:  
**Font Style:** Arial  
**Margin:** 1" all sides except left margin (1.5")  
**Spacing:** double-spaced  
**Paper Size:** short bond paper (8.5"X 11")



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**Number of Pages:**

- a. Title Page (with Title, Full Names of Author/s, Institutional Affiliation, Date Completed)  
- 1 page
  - b. Abstract – 1 page
  - c. Introduction - maximum of 2 pages
  - d. Problem, Research Design, and Methods - maximum of 4 pages
  - e. Results/Findings - maximum of 8 pages (tables may be used instead of text where they add clarity and conciseness.)
  - f. Conclusions and Recommendations - maximum of 2 pages
  - g. References - maximum of 2 pages
11. The order of presentation will be determined by drawing of lots. Oral presentations must be completed in nine (9) minutes, with six (6) minutes to answer questions. Each of the judges may ask one (1) question. A warning signal will be given at five (5) minutes.
12. Winners will receive cash prizes and certificates.