



COMMISSION ON HIGHER EDUCATION

REGIONAL OFFICE I

July 25, 2022

CHED Regional Memorandum Order

No. 20, s. 2022

PARTICIPATION TO THE VARIOUS ACTIVITIES FOR THE 2022 REGIONAL ASEAN MONTH CELEBRATION

FOR: **ALL PRESIDENTS/HEADS**
Higher Education Institutions
Region 1

Pursuant to the Proclamation No. 282 dated 31 July 2018, declaring August as the "ASEAN Month" and in honor of the regional bloc's founding on August 08, 1967, this office has scheduled several activities to celebrate the 2022 ASEAN Month. In this regard, all HEIs are encouraged to participate in the following regional activities from **August 08 to August 31, 2022**, with the theme – "ASEAN A.C.T.: Addressing Challenges Together."

Date	Activity	Target Participants
A. Opening Activity		
August 08, 2022	<ul style="list-style-type: none">Participation in the National Kick-off Ceremony of the 2022 ASEAN Month Celebration	CHED personnel
B. Extension Activity		
August 18, 2022	<ul style="list-style-type: none">Project SEED: Sustaining the Environment by Empowering and Developing Nature-Warriors in HEIs	CHEDRO1 personnel, PENRO – La Union and La Union HEIs
C. Learning Session		
August 23, 2022	<ul style="list-style-type: none">ASEAN Leadership Conference 2022<ul style="list-style-type: none">Re-orientation of CMO No. 55, s. 2016Internationalization (IZN) Mentoring and BenchmarkingInclusivity in Higher Education: Violence-free and PWD-friendly Institutions in the ASEAN RegionInnovation and Research Publication Mentoring	HEI Personnel
D. Youth Conference and Commemorative Competitions		
August 31, 2022	<ul style="list-style-type: none">ASEAN Youth Conference and Regional Commemorative Competitions 2022<ul style="list-style-type: none">ASEAN Fashion Show CompetitionASEAN Chefs War	College students



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August 29- September 2, 2022	<ul style="list-style-type: none">• Regional Screening for the ASEANWave Webxhibition and Festival (<i>awaiting mechanics from the CHED Central Office</i>)<ol style="list-style-type: none">1. Performing Arts<ul style="list-style-type: none">- Poetry- Dance- Song2. Visual and Multimedia Arts3. Academic Poster Exhibitions	College students
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The mechanics and criteria for the regional commemorative competitions are hereby attached, for information and guidance of all the participants. Further, we encourage all our HEIs to conduct their own ASEAN-related activities to increase the awareness of college students about the Association of Southeast Asian Nations (ASEAN).

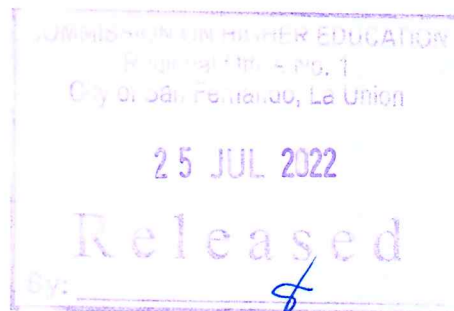
For inquiries and other related concerns, please contact Dr. Melquiades C. Ancheta, Education Supervisor II, this office, at telephone numbers (072) 242 – 0238; (072) 242 – 2750 or email him at chedro1@ched.gov.ph, cc: mancheta@ched.gov.ph.

Wide dissemination of this Memorandum is desired.


DANILO B. BOSE, PhD
OIC Director IV

Incl.: a/s

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Annex A
MECHANICS AND CRITERIA FOR THE ASEAN
COMMEMORATIVE COMPETITIONS

I. ASEAN Fashion Show Competition

1. The Higher Education Institution (HEI) will be represented by a maximum of eleven (11) college students who are currently enrolled in that institution to embody the ten (10) ASEAN member states and the ASEAN organization.
2. Each participant needs to wear a traditional costume that best represent the way of living of the ASEAN member state that he/she is representing.
3. The finale dress will be a combination of all traditional costumes of the 10 ASEAN member states that will represent the ASEAN organization. Creativity and imagination of the team representing the institution is highly encouraged.
4. Harmonization of costumes and presentations (i.e. make ups, accessories, music, styles, etc.) are advised. Voice over is allowed to discuss the costume of the country being presented.
5. Each costume of every country will be judged individually during the showdown portion, including the finale costume of the organization. There will be one (1) winner per costume, however, the number of wins will not be a factor in determining the final rank of the team. They will still be deliberated by the members of the board of judges based on the set criteria and the group presentation.
6. The decision of the members of the board of judges will be final and irrevocable.
7. The participants and winners will be receiving cash prizes and certificates.
8. The criteria for judging are as follows:
Appropriateness, Creativity and Styling – 50%
Presentation and Confidence – 30%
Audience Impact – 20%
9. Interested HEIs, through the Director/ Coordinator of the Student Affairs and Services (SAS), may accomplish the online registration form through this link <https://bit.ly/ASEANCompetitions2022> on or before **August 26, 2022**.
10. Please note that the competition is intended to increase the awareness of our college students about the way-of-living, culture, and traditions of the ASEAN member states.

II. ASEAN Chefs War

1. The competition has two (2) categories – individual and group. For group category, the HEI will be represented by two (2) college students. All participants should be currently enrolled in that institution they are representing. The participants for both categories should be different because the competition will be done simultaneously.
2. Participants are requested to bring their own kitchen wares, tables, cooking paraphernalia and ingredients for the competition.
3. For individual category, participant is requested to cook one dish with chicken as the main ingredient. It is the discretion of the participant to select what famous cousin of the ASEAN country (except Philippines) he/she will be cooking. All participants will be given a maximum of 1 hour to prepare, cook, and plate the dish. All ingredients should be prepared during the competition. Pilled or pre-cooked ingredients are not allowed.



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4. For group category, participants are requested to prepare a three - course meal (i.e. appetizer, entrée, dessert). All meals should be a representation of one country alone, no mixing of food from different ASEAN country to another. All participants will be given a maximum of two (2) hours to finish all the meals. There will be no main ingredient to be used, it is the discretion of the team what ingredients to prepare during the competition. Pilled or pre-cooked ingredients are not allowed. All the scores for each meal under the group category will be tallied using the set criteria, however, a separate winner per meal will be awarded.
5. Every participant/team should prepare two plates for each meal – one for display and another one to be served to the judges for tasting.
6. A title card should be provided by the participants indicating the name and a brief description of the dish. It should be placed on the display area prior to judging.
7. All participants are requested to wear proper cooking attire.
8. All the participants need to submit their recipes prior to the start of the competition.
9. The decision of the members of the board of judges will be final and irrevocable.
10. The participants and winners will be receiving cash prizes and certificates.
11. The criteria for judging are as follows:
 - Taste and Nutritional Value – 50%
 - Execution and Visual Appeal – 30%
 - Overall Presentation – 20%
12. Interested HEIs, through the Director/ Coordinator of the Student Affairs and Services (SAS), may accomplish the online registration form through this link <https://bit.ly/ASEANCompetitions2022> on or before **August 26, 2022**.
13. Please note that the competition is intended to increase the awareness of our college students about the way-of-living, culture, and traditions of the ASEAN member states.