



COMMISSION ON HIGHER EDUCATION

REGIONAL OFFICE I

October 21, 2022

CHED Regional Memorandum Order
No. 22 s. 2022

VIRTUAL CULTURE AND ARTS TRAINERS AND INSTRUCTORS SUMMIT (CATIS) 2

For: ALL PRESIDENTS / HEADS
Higher Education Institutions
Region I

1. In accordance with the pertinent provisions of Republic Act No. 7722, otherwise known as the “Higher Education Act of 1994” and the Memorandum from the Office of the Executive Director No. 245, s. 2022 or the Submission of Regional Offices Activity Proposal for the 2022 National Heritage Month, this Office conducts the virtual Culture and Arts Trainers and Instructors Summit (CATIS) 2.
2. The webinar aims to capacitate BCAEd and Arts Appreciation Instructors in the region, thus the theme “*Panangpabileg: Strengthening Culture and Arts Education in Region 1.*”
3. The virtual activity will be held on October 27, 2022 at 8:00 am via Zoom with the following credentials:

Meeting ID: **966 6260 9312**
Passcode: **232732**
Link: **<https://bit.ly/catis2022>**
4. Expected participants are BCAEd and Arts Appreciation instructors.
5. There will be NO REGISTRATION FEE; however, only 500 participants will be accommodated in the Zoom Meeting Room. Hence, “first come, first served” basis shall apply.
6. For the registration, please fill out the Google Form via this link, which will automatically close if all slots are taken: **<https://tinyurl.com/CATIS2Registration>**
7. Attached is the program for your reference.
8. For inquiries and concerns, please contact Mr. Al Gerald S. Barde, Education Supervisor II and Focal Person for Cultural Affairs, at agbarde@ched.gov.ph.
9. Active participation of all concerned is enjoined.

DANILO B. BOSE, PHD
OIC-Director IV

/3



COMMISSION ON HIGHER EDUCATION

REGIONAL OFFICE I

REGION 1 CULTURE AND ARTS TRAINERS AND INSTRUCTORS SUMMIT 2 (R1-CATIS 2)

Panangpabileg: Strengthening Culture and Arts Education in Region 1
October 27, 2022 via Zoom

ACTIVITY	OBJECTIVES	Time and Speaker
Morning Session (Plenary)		
<i>Preliminaries – 8:10 to 8:30</i>		
1. Keynote Speech	to generally discuss the theme of the activity	8:30- 9:00 <i>Speaker: Atty. Cinderella Filipina Benitez-Jaro, CHED Executive Director IV</i>
2. Re-orientation on the Essential Provisions of CMO 82, s. 2017	a. to establish a clear understanding of CMO 82, s. 2017 b. to walk the participants through the BCAEd curriculum	9:00- 9:45 <i>Speaker: Mr. Arvin Villalon, CHED BCAEd Technical Panel member/NCCA</i>
3. Research Presentation: <i>Model Strategic Plan for Bachelor of Culture and Arts Education (BCAEd) Program of Higher Education Institutions</i>	a. to inform the participants on the strengths and weaknesses of BCAEd in Region 1 b. to establish the rationale of the webinar	9:45- 10:30 <i>Speaker: Dr. Maybelline Sta. Maria, MMSU</i>
4. The Future of Creative Industry in the Philippines	a. to present possible career and job choices available for artists to encourage them to pursue BCAEd and other allied or related fields b. to discuss the potential of creative industry in the Philippines and its contribution to economic progress	10:30-11:25 <i>Speaker: Cong. Christopher De Venecia</i>
5. BCAEd's Apprenticeship Courses	a. to discuss the possible activities that BCAEd students have to undertake for their Apprenticeship Courses	11:25 – 12:00 <i>Speaker: NCCA</i>
Lunch Break		
Afternoon Break-out Sessions		
6. Methodologies and Learning Resources in the Four Arts Fields (Music, Drama, Dance, and Visual Arts);	a. to discuss the different methodologies and trends in teaching the four Arts fields b. to share learning resources that faculty can use to facilitate their instruction c. to show sample course syllabi/guides that indicate possible learning content/topics	1:00-3:00 <i>Speaker: NCCA (four speakers)</i>
7. Using E-panaw Books as Culture Education resource material	a. to share highlights of NCIP's e-panaw books as learning resource material b. to discuss salient points of the IPRA Law and the theme of the Indigenous Peoples Month	3:00-3:45 <i>Speaker: Mr. John Rey Viernes, NCIP</i>
Closing Ceremonies		3:45-4:00