



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION
Regional Office I
City of San Fernando, La Union

PROJECT PROPOSAL

PROJECT TITLE: 2023 NATIONAL WOMEN'S MONTH CELEBRATION

THEME: "WE for gender equality and inclusive society"

RESPONSIBLE AGENCY: Commission on Higher Education Region 1

BRIEF DESCRIPTION:

Per PCW Memorandum Circular No. 2023 – 01 or the Guide for the 2023 National Women's Month Celebration (2022 NWMC), the celebration is in recognition of women's role and contribution in nation-building and as agents of national development. This celebration also coincides with the worldwide observance of the International Women's Day (IWD).

This 2023, the PCW launches a new recurring theme for the celebration: WE for gender equality and inclusive society, along with the official hashtag #WEcanbeEquAll. The 2023-2028 theme is both a positive affirmation and a call to action. It is a testament to the milestones achieved in closing gender gaps in the country and in gathering more support to the advocacy. Notably, the Philippines remains the best-performing country in Asia in terms of gender parity, according to the 2022 Global Gender Gap Report of the World Economic Forum. In a scale of 0 to 1, where 1 represents optimal gender parity, the country scored 0.783, a slight slip from the 2022 score of 0.784. This means that the Philippines still has a 21.7% gender gap to close. While the Report shows that the country dropped from the 17th to 19th spot in the general ranking out of 146 countries, the Philippines is still at the second place in the whole of East Asia and the Pacific, next to New Zealand. Moreover, the country is still leading among its Asia counterparts, being the only Asian country in the top twenty, with Singapore and Lao PDR ranking 49th and 53rd, respectively. Hence, the campaign shows the urgency to strengthen efforts toward gender equality and women's empowerment (GEWE).

As one of the responsible agencies in educating the students of higher learning, CHED ROI actively participates in the National Women's Month Celebration. We believe that the key in closing the gender gaps is to intensify the involvement of the higher education sector through capacity building, technology, innovation and system implementation.

OBJECTIVES:

1. To inform and engage women and everyone to push for gender-responsive programs and services in the higher education institutions (HEIs) that empower women to contribute to nation-building;
2. To provide platforms to share good practices and address gaps, challenges, and commitments in pursuing gender and development (GAD) in the sector of higher education;
3. To capacitate the GAD Focal Persons of higher education institutions (HEIs) in the region relative to the CMO on GAD and its Monitoring and Evaluation System (GEMS);
4. To inspire women and girls to empower themselves and take on leadership roles, especially in the fields of research and innovation, to maximize their full potential and enable them to reap the fruits of gender equality;
5. To honor our women in their roles and contributions to the society through the provisions of priority lanes in the agency's frontline services, IEC materials and freebies.



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LIST OF PROPOSED ACTIVITIES:

| Date | Activity | Person In-charge | Expected Number of Participants | Mode of Conducting the Activity |
|---|---|--|---------------------------------|---------------------------------|
| March 1-31, 2023 | Hanging of NWMC Tarpaulin and FB posting | Ricky, AI | | Onsite FB page |
| March 1, 8, 15, 22 and 29, 2023 | Purple Wednesdays Movement | CHEDRO1 Personnel | 42 | Onsite |
| March 6, 2023 | Formal announcement of activities and opening of the 2023 NWMC during the Flag Raising Ceremony | CHEDRO1 Personnel | 42 | Onsite |
| March 8, 2023 | RAGE-1 Kick-off Ceremony Parade, Mass and Zumba | CHEDRO1 Personnel | 42 | Onsite |
| March 6-31, 2023 | GADtoKnow Exhibit | GFPS members | 100 | Onsite |
| March 6-8, 2023 | SerbisyoParaKayJuana2023 1. Provision of Advocacy Materials to Female Clients. 2. Provision of special lanes in all frontline services. | GFPS and CHEDRO1 Personnel | 100 | Onsite |
| March 01-10, 2023 (Submission Period) March 13, 2023 (Posting Period for the poster) | NWMC Competitions: <ul style="list-style-type: none"> Best GAD Digital Information and Education Campaign (IEC) Material (Poster type) Best Research on GAD or Women Empowerment: <input type="checkbox"/> Student Category <input type="checkbox"/> Faculty Category | HEI faculty members and students | 50 | Online submission |
| March 16, 2023 | Coordinative Meeting with the GAD Focal Persons of SUCs in Region 1 Best Research on GAD or Women: Panel Presentation a. Student Category b. Faculty Category | SUC Focal Persons and GFPS Members Participants | 50 | Onsite |
| March 29, 2023 | Gender and Development (GAD) Orientation on the: 1. Salient Provisions of CMO No. 1, 2015 2. CHEDRO1's GAD Evaluation and | HEI Personnel and students | 100 | Venue: DMMMSU- OUS |



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| | Monitoring System (GEMS) | | | |
| | 3. Men Opposing Violence Everywhere | | | |
| | Awarding of Winners in the Academic Competitions | | | |

WORK AND FINANCIAL PLAN:

| Date | Particulars | Unit Price | Total |
|----------------|--|--|--|
| March 01, 2023 | Tarpaulin/ Streamer | | 1,000.00 |
| March 06, 2023 | <ul style="list-style-type: none"> Advocacy materials/ collaterals - 100 pcs. Pamaypay - 50 pcs. mug - 42 pcs t-shirt • Accordion divider • Books & reading materials | 18/pc. 110/pc. 400/pc. | 35,000.00 |
| March 08, 2023 | • Meals for 50 pax (Breakfast, Lunch and refreshments) | 400.00/pax | 20,000.00 |
| March 16, 2023 | <ul style="list-style-type: none"> Meals for 50 pax (Lunch, AM and PM Snacks) Professional service | 450.00/pax | 22,500.00 3,000.00 |
| March 29, 2023 | <ul style="list-style-type: none"> Meals and venue for 100 pax (Lunch, AM/PM Snacks) Professional services Prizes for Best Digital IEC Materials 1st Place 2nd Place 3rd Place Special Award Prizes for Best Research Output: Faculty Category: 1st Place 2nd Place 3rd Place Student Category: 1st Place 2nd Place 3rd Place Supplies and materials | 550.00/pax 3,000.00 2,000.00 1,000.00 1,000.00 5,000.00 3,000.00 2,000.00 3,000.00 2,000.00 1,000.00 | 55,000.00 6,000.00 7,000.00 16,000.00 4,500.00 |
| | TOTAL | | 170,000.00 |

Prepared by:

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Funds Available:


IMMANUEL M. MUNAR
Accountant II

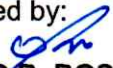
Recommending Approval:


NYMPHA N. BUENIO
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OIC Supervising Education Program Specialist


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Approved by:


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