



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION
Regional Office I
City of San Fernando, La Union

PROJECT PROPOSAL

PROJECT TITLE : 2024 NATIONAL WOMEN'S MONTH CELEBRATION
RESPONSIBLE AGENCY : Commission on Higher Education Region 1
PROJECT LEAD : DR. RICKY CERA
PROPOSED BUDGET : PhP 180,000.00
SOURCE OF FUND : GAA Fund

BRIEF DESCRIPTION:

Per PCW Memorandum Circular No. 2024 – 02 or the Guide for the 2024 National Women's Month Celebration (2024 NWMC), the celebration is in recognition of women's role and contribution in nation-building and as agents of national development. This celebration also coincides with the worldwide observance of the International Women's Day (IWD).

The 2024 National Women's Month Celebration aims to capitalize on the recurring theme "**WE for gender equality and inclusive society**," introduced in 2023. This theme, launched to renew commitment to the advocacy, builds upon the accomplishments under the 2016-2022 theme, "WE Make CHANGE Work for Women." The earlier theme stressed the importance of compassionate and harmonized networks towards gender equality and women's empowerment (GEWE).

The banner for this annual campaign is both a positive affirmation and a call to action. It is a testament to the milestones achieved in closing gender gaps in the country and in gathering more support to the advocacy. In the 2023 Global Gender Gap Index (GGGI) Report by the World Economic Forum (WEF), the Philippines maintains its status as the leading Asian country in narrowing the gender gap. The country has attained 79.1 percent gender parity, securing the 16th position out of 146 countries globally—a rise of three places from its previous ranking. In the East Asia and the Pacific region, the Philippines holds the second spot among its neighboring countries, trailing only behind New Zealand. Notably, it stands as the sole Asian nation within the top twenty, with Singapore following at the 49th position. The Global Gender Gap Index evaluates gender equality and progress across four crucial dimensions: Economic Participation and Opportunity, Educational Attainment, Political Empowerment, and Health and Survival.

As one of the responsible agencies in educating the students of higher learning, CHED ROI actively participates in the National Women's Month Celebration. We believe that the key in closing the gender gaps is to intensify the involvement of the higher education sector through capacity building, technology, innovation and system implementation.

TARGET SUSTAINABLE DEVELOPMENT GOALS:

- Goal 5: **GENDER EQUALITY** – Achieve gender equality and empower all women and girls
Goal 4: **QUALITY EDUCATION** - Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
Goal 17: **PARTNERSHIPS FOR THE GOALS** - Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development



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OBJECTIVES:

1. To inform and engage women and everyone to push for gender-responsive programs and services in the higher education institutions (HEIs) that empower women to contribute to nation-building;
2. To provide platforms to share good practices and address gaps, challenges, and commitments in pursuing gender and development (GAD) in the sector of higher education;
3. To capacitate the GAD Focal Persons of higher education institutions (HEIs) in the region relative to the use of the Enhanced Harmonized Gender and Development Guidelines (HGDG) Checklist in the preparation of GAD Reports;
4. To inspire women and girls to empower themselves and take on leadership roles, especially in the fields of research and innovation, to maximize their full potential and enable them to reap the fruits of gender equality;
5. To honor our women in their roles and contributions to the society through the provisions of priority lanes in the agency's frontline services, IEC materials and freebies.

LIST OF PROPOSED ACTIVITIES:

Date	Activity	Person In-charge	Expected Number of Participants	Mode of Conducting the Activity
March 1-31, 2024	Hanging of NWMC Tarpaulin and FB posting	Ricky, AI		Onsite FB page
March 1, 8, 15, 22 and 29, 2024	Purple Friday Movement	CHEDRO1 Personnel	42	Onsite
March 4, 2024	Formal announcement of activities and opening of the 2024 NWMC during the Flag Raising Ceremony	CHEDRO1 Personnel	42	Onsite
March 8, 2024	RAGE-1 Kick-off Ceremony Parade, Mass and Zumba	CHEDRO1 Personnel	42	Onsite
March 6-8, 2024	SerbisyoParaKayJuana2024 1. Provision of Advocacy Materials to Female Clients. 2. Provision of special lanes in all frontline services.	GFPS and CHEDRO1 Personnel	100	Onsite
March 01-15, 2024 (Submission Period)	NWMC Competitions: 1. Best GAD Corner – Virtual Tour (Video Presentation) 2. Best Research on GAD or Women Empowerment: • Student Category • Faculty Category	HEI faculty members and students	50	Online submission Online submission With onsite presentation
March 19, 2024	3. GAD Regional Quiz Show (GAD ReQuiSh) 4. Presentation of Best Research	Students	20	Onsite
March 15, 2024	Coordinative Meeting with the GAD Focal Persons in Region 1:	GFPS Members	50	Onsite



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	"Enhanced HGDG Checklist Training"			
March 26, 2024	Culminating Activity: Celebrating the Success of Women in Nation Building	HEI Personnel and students	100	Online

WORK AND FINANCIAL PLAN:

Date	Particulars	Unit Price	Total
March 01, 2024	Tarpaulin/ Streamer		1,000.00
March 06, 2024	Advocacy materials/ collaterals/token		34,500.00
	- Chocolates/candies	2,000.00	
	- 50 pcs. Mug	130/pc.	
	- 50 pcs. Tote bag	130/pc.	
	- 150 pcs t-shirt	130/pc.	
March 08, 2023	Meals for 50 pax (Breakfast, Snacks, Lunch and refreshments)	450.00/pax	22,500.00
March 15, 2023	Meals for 60 pax (Lunch, AM and PM Snacks)	750.00/pax	45,000.00
	Professional service (SG 22)		3,000.00
	Accommodation of the speaker		4,000.00
March 19, 2024	Meals for 50 pax (2 snacks and lunch)	450.00/pax	22,500.00
	GAD Regional Quiz Show		22,000.00
	1 st Place	3,000.00	
	2 nd Place	2,000.00	
	3 rd Place	1,000.00	
	Best GAD Research Presentation:		
	Champion (2 @ 3,000.00)	6,000.00	
	Finalist (4 @ 1,000.00 each)	4,000.00	
	Best GAD Corner		
	Champion	3,000.00	
	1 st Runner-Up	2,000.00	
	2 nd Runner-Up	1,000.00	
	Token, Supplies and materials	3,000.00	3,000.00
March 26, 2024	Meals for 15 pax (Lunch, AM/PM Snacks)		11,000.00
	Professional services		10,000.00
	Games (G-cash) prizes		1,500.00
	TOTAL		180,000.00



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PROPOSED WORKING COMMITTEES

Committee	Members	Tasks
Oversight	Dr. Christine Ferrer Dr. Danilo Bose Dr. Nympha Buenio	To oversee the overall conduct of the activity
Steering and Overall Coordination	Dr. Angelica Dolores Dr. Ricky Cera Dr. Al Gerald S. Barde	To coordinate all the needed resources to effectively facilitate the conduct of the activity To mobilize all other committees of the successful implementation of the project To conduct meeting in preparation for the various activities To prepare purchase orders identify supplies to be procured To process Travel Authority of staff involved in the project
Finance and Logistics	Ms. Janelle Petacio Mr. Mark Cantor	To facilitate the required cash advances and processing of payments to suppliers
Program, Invitation, Certificates and Plaques	Dr. Ricky A. Cera Dr. Al Gerald S. Barde Mr. Kotaro Jncyrl Velasco	To prepare the invitation letters, program and certificates for the resource speakers, HEIs and other partner agencies.
Registration and Attendance	Ms. Dianne Joyce Montemayor Ms. Daisy Jane Nisperos	To prepare the attendance sheets and to assist the participants during registration
Documentation and Technical Support	Mr. Donnie Gallocanta, Jr. Mr. Kotaro Jncyrl Velasco	To be in-charge of the sound system, presentations, and documentation during the conduct of the event To prepare news and activity report
Meals	Dr. Myrelle Faith D. Mina Ms. Ma. Andrea Quitalig	To coordinate with the service provider for food catering To distribute refreshments during the event
Transportation	Mr. Perfecto Duluena Mr. Alfredo Pascual	To make sure that the vehicles are in good condition to transport the team in the designated venues
Tokens, Gifts and Conference Kits	Dr. Myrelle Faith D. Mina Dr. Ricky A. Cera Mr. Kotaro Jncyrl Velasco	To prepare and procure all the needed materials requested by the program organizer To prepare, package and distribute the tokens, gifts and conference kits
Physical Arrangement	Mr. Florante Molina Mr. Jhony N. Verganio Mr. Rodel M. Labayo	To prepare the venue and set up the tables and chairs in the conference hall for the conduct of the activity



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ADVOCACY MATERIALS

Conference T-shirt for Participants (150 pcs.)	Mug (50 pcs.)
	 FRONT BACK
Tote bag (50 pcs.)	
	

Prepared by:

RICKY A. CERA
Education Supervisor II

Funds Available:

JANELLE ANN D. PETACIO
Accountant II

Recommending Approval:

NYMPHAN. BUENIO
Chief Administrative Officer

ANGELICA Q. DOLORES, PhD
Sup. Education Program Specialist

DANILO B. BOSE, PhD
Chief Education Program Specialist

Approved by:

CHRISTINE N. FERRER, EdD
Director IV